



UNDERSTAND TRAVEL PATTERNS IN NEIGHBOURHOODS

**Activity Type:** Understand

Participant Audience: Residents

## **Objectives**

This tool asks residents to give feedback on their travel patterns within the neighbourhood, including mode choice, popular routes, and routes they avoid. It gives in-depth feedback about which routes people use (and why) and which they avoid (and why). The results are valuable for understanding how people move through their neighbourhoods, and where there are areas of concern.







# **Using the Tool**

#### **Materials** needed

- 1. Surveys (see sample in the Sample Materials section below)
- 2. Clipboards
- 3. Pens
- 4. Optional: Project information flyer or business cards, contact list sign-up

#### **Facilitation Process**

- 1. Survey people at events, pop-up kiosks, door-to-door and/or online.
  - Be friendly when you approach folks at events, or knock on their door. Take a moment to explain the project, and why you are asking for their input. Consider bringing a flyer that explains the project.



**Tip:** Surveying door-to-door can be an excellent way to engage people that may not come out to other events.





**Tip:** Bring this survey to all of your major project events and other events happening in the neighbourhood during the portrait/understanding phase of your project.





**Tip:** Bring a contact list sign up with you when you are surveying, and encourage people to provide their contact details to stay in touch around future events.





### **Sample Materials**

1. Sample Survey (via MUEC and TCAT)

# **Active Neighbourhoods Canada Survey**

The way we move around our neighbourhoods affects our health and our communities. Would you walk or cycle to get around your neighbourhood if you had better sidewalks, public spaces, or bike lanes?

We want to know what you think of the streets in this neighbourhoods and how you travel on them.

Use your own experience travelling in your neighbourhood to fill in the survey below. It should take approximately 10-12 minutes to complete.

#### **SECTION 1 - ABOUT YOU**

1.	How do you get around your neighbourhood? Choose all that apply.						
	Walk/skateboard / assisted mobility devi	ce Bicyc	cle Bus/Tran	sit Oprive/Car			
2.	What would be your preferred way to trone option.	avel in your neig	ghbourhood if all we	re possible? Choose			
	Walk/skateboard / assisted mobility devi	ce Bicyc	cle Bus/Tran	sit Orive/Car			
3.	What makes this the preferred choice for getting around your neighbourhood?						
4.	What is your age group?						
	19 & under 20 – 29 30 –	39	- 49	○ 60 & over			
5.	What is your postal code?						
6.	Are you a renter or a homeowner?						
	Renter Homeowner						
7. Do you own a car?							
	Yes No						
8.	Do you own a bike?						
	Yes No						



### **SECTION 2 - TRAVELLING IN YOUR NEIGHBOURHOOD**

9.		a particular street or route that you often take? eet you often travel by saying which intersections					
10.	Of the options below, what might explain why you prefer to travel on this street? Choose all that apply.						
	Fastest or most direct route to my destination	Convenience or comfort					
	Seeing friends or neighbours	Scenery / view from the street					
	There are good quality sidewalks	There is enough lighting at night					
	Other						
12.	Not comfortable and I do not enjoy it.  Somewhat uncomfortable  Are there streets you avoid when traveling in you section of this street you often travel by saying to section.	Comfortable Very comfortable and enjoyable vur neighbourhood? Name the street, and also the which intersections border it.					
13.	For this street, what leads you to avoid it? Choose all that apply:						
	Indirect/out of the way	I feel unsafe because of traffic					
	Uninviting or run down	I feel unsafe because of loitering or					
	Lack of sidewalk, signal or crosswalk	suspicious activity					
	Lack of benches, bus shelters, shade- providing trees, lighting or street lamps	Lack of bike lane, bike path or secure bike parking					
	Drivers often speed, are distracted, or do not obey traffic signs/signals	Other					

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#### **SECTION 3 - SHAPING PUBLIC SPACES**

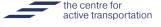
The design of the public spaces, streets, and sidewalks in our neighbourhoods can impact the health and vibrancy of our communities.

The Active Neighbourhoods Canada project is interested in creating opportunities for community members to reimagine their public spaces. Answering this section will help us better understand how to create these opportunities.

14.	Please Rate the following statements on a scale of 1-5 (1=Strongly Disagree, 5= Strongly Agree)					
	I feel like I have opportunities to create of 1 2	nanges I would like to see in my neighbourhood. 3 4	5			
	• At this event, I feel I was able to contribut 1 2	re my ideas and my knowledge about my neighbo 3 4	ourhood. 5			
	<ul> <li>I would be interested in participating in furparks, streets, and sidewalks in my neight</li> <li>2</li> </ul>	uture activities and events focused on re-imagini bourhood. 3 4	ng the			
15.		related to street and park development pronosted by the city? (Public consultations could n centres [PICS], or comment submissions)				
	Yes No					
16.	If you do not often attend public consultations, why do you choose not to attend?					
	Bad Location	I don't hear about these events.				
	Inconvenient time of day	I don't feel my voice is heard.				
	Lack of child care	I don't understand the language events.	used at these			
	Oifficulty travelling to the event.	These event formats are not interest	ting to mo			
	This topic is not interesting to me.	Other	ting to me.			
17.	What is your one hope or desire for the fo	uture of public spaces and streets in this ne	ighbourhood?			
		etween The Stewart St. and Area Community Associ y-Based Education, The City of Peterborough, and t				







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